



# Discover Iceland In 3 Spellbinding Days

AMERICAN EXPRESS  
**SELECTS** 

All of the Discover Iceland offers are valid from 1 December 2009 to 31 May 2010 and are redeemable on presentation of your American Express Card.

<http://americanexpress.is/discovericeland>

# Day One

## Dip into Iceland's natural wonders



### Blue Lagoon

#### Morning: **Swim in the Blue Lagoon**

Spend the morning pampering yourself at Mother Nature's very own spa. Iceland's famous Blue Lagoon is a unique spot where you can bathe in seawater heated by the earth's core. On its 2000 metre journey to the surface, the water's enriched by anti-aging algae, pure minerals and silica – known for its skin-loving properties. After a dip in the steamy waters, why not indulge in a treatment at the Blue Lagoon's spa? You'll find geothermal massages and silica mud masks are on the menu.

**American Express Cardmembers enjoy a 20% if purchase is USD 300 minimum**

Url: <http://www.bluelagoon.com/> Tel: 00 354 420 8800

### La Primavera

#### Lunch: **Rome meets Reykjavik**

With your skin well-nourished, it's time for a spot of lunch. Based in Reykjavik's historic centre, La Primavera restaurant fuses Northern Italian cuisine with local Icelandic produce. You could try spaghetti served with fresh mussels from Iceland's second largest island, Hrisey. Or how about lamb fillet with Icelandic schnapps sauce to stave off those winter chills?

**American Express Cardmembers enjoy a Complimentary Bellini aperitif**

Url: <http://www.laprimavera.is> Tel: 00 354 561 8555

### Haukur Limo

#### Afternoon: **Be dazzled by the Golden Circle**

Enjoy the Golden Circle in the exclusive comfort of a limousine. We offer this 6 - 8 hour tour at a 20% discount off our listed price of ISK 65.000 to American Express members, subject to availability. The driver doubles as a guide and offers other tours and Airport pickup as well.

**American Express Cardmembers enjoy 20% off**

Tel: 00 354 893 3668

### Flybus

#### Evening: **A romantic Northern Lights dinner for two**

End your Nature Day with a lobster feast in the seaside town of Stokkseyri – famous for its mouthwatering shellfish and black sand beach. After dinner, head towards the mountain plateau of Hellisheiði to see one of the most amazing light shows on earth, the Northern Lights or Aurora Borealis, make magic in the dark night sky.

**American Express Cardmembers enjoy 15% off Flybus' Northern Lights Dinner for Two**

Url: <http://www.re.is> Tel: 00 354 580 5400

# Day Two Adventure



## Mountain Taxi day tour

Morning: **The ultimate cab ride**

Cab rides don't get much more thrilling than this. Passing fjords, lava fields and hot springs on the way, you take a Mountain Taxi up Iceland's Langjokull glacier itself to 1100 metres. You then cruise along gracefully taking in some of the most amazing views in the world before going down the other side.

**American Express Cardmembers enjoy a 15% Discount**

Url: <http://www.mntxi.com>

Tel: 00 354 544 5252

## Luxury Adventures

Lunch: **Sightseeing on ice**

Have you ever wondered what an ice cube looks like on the inside? Well, a tour round one of Iceland's incredible ice caves will give you a good idea. Like glowing blue cathedrals in the middle of the snow field, they'll give you goosebumps for sure. They're also the perfect place to try out the traditional Icelandic knitwear you bought back in Reykjavik. Prefer to keep your feet warm? Then you could admire Iceland's landmarks from the luxury of a private jet. After all, snow can look even more beautiful when you're sipping a glass of Champagne.

**American Express Cardmembers enjoy a 20% Discount**

Url: <http://www.lux.is>

Tel: 00 354 577 1155

## Íshestar Lava tour

Afternoon: **Lava Tour on horseback**

Ever wanted to ride an Icelandic pony - well here's your chance to take an adventurous ride into the lava fields and across beautiful hillsides surrounding Mt. Helgafell volcano. View rough lava fields and look for different formations in the lava, maybe you will be able to spot a troll or two. The beautiful Bláfjöll Mountains tower above on the horizon.

**American Express Cardmembers enjoy a 15% Discount off Íshestar Lava tour**

Url: <http://www.ishestar.is>

Tel: 00 354 5557000

## Einar Ben

Evening: **Poetry on a plate**

Located in the 18th Century home of Iceland's most famous poet, Einar Ben, the restaurant that bears his name now puts poetry on a plate. Using only the finest ingredients from Iceland's waters and mountains, you could be lucky enough to sample delicacies such as reindeer with wild game sauce, smoked lamb with red cabbage and herring marinated in lime.

**American Express Cardmembers enjoy a 15% Discount**

Url: <http://www.einarben.is>

Tel: 00 354 5115090

# Day Three Culture



## A wander round Reykjavik

Start your day in the charming city centre of Reykjavík. Wind your way through the streets of brightly painted houses set against a backdrop of snow-topped mountains, followed by visits to the harbour, the igloo-shaped Ásmundur Sculpture museum and the architectural splendour of the Hallgrímskirkja church, one of the tallest buildings in Iceland at nearly 75 metres high.

### Gallery Restaurant

Lunch: **A three-course work of art**

Restaurant Gallery is Iceland's most distinguished restaurant. The superb cuisine is inspired by French culinary tradition with a Nordic twist. So you could sit down to pan-fried Arctic char with saffron-spiced celery and terrine of deer with pickled Icelandic mushrooms. Situated in Hotel Holt, a small intimate first class hotel located in the heart of Reykjavik where the walls boast a fine display of Icelandic art.

**American Express Cardmembers enjoy a 15% Discount**

Url: <http://www.holt.is>

Tel: 00 354 552 5700

### Saga Museum

Afternoon: **Take tea with the Vikings**

Sample some local culture after lunch with a visit to the Saga Museum. This brilliant and imaginative place takes you back in time to the Viking Age by bringing to life renowned figures and major events in Icelandic history.

**American Express Cardmembers enjoy a 20% Discount**

Url: <http://www.sagamuseum.is>

Tel: 00 354 511 1517

### Vox Restaurant

Evening: **From old Vikings to new Nordic cuisine**

To end the day, we recommend dinner at Vox at the Hilton Hotel. This 5-star restaurant takes advantage of the best nature has to offer through their use of Nordic gourmet products. As well as amazing food and luxurious surroundings, this renowned restaurant has some of the best sommeliers in town to bring you the finest wines from around the globe. These days, you don't need a longboat to enjoy them.

**American Express Cardmembers enjoy a Complimentary aperitif**

Url: <http://en.vox.is>

Tel: 00 354 444 5050